

INTERNATIONAL DISTRIBUTOR CATALOG

Premium Car Care from Japan

Selected products for premium retail, detailing and e-commerce channels



SurLuster

BRAND HERITAGE

A car-care brand since 1947

SurLuster began in Long Beach, California, with carnauba wax. The brand entered Japan in the early 1970s and has continued to develop car-care products for drivers who value the finish of their cars.



1947

FOUNDED IN LONG BEACH

1970s

INTRODUCED TO JAPAN

Today

MANUFACTURED IN JAPAN

Premium Quality: SurLuster Series

Since its founding, SurLuster has focused on high-quality car-care products, guided by the belief that every car deserves the best.

Easy and Simple: Zero Series

The Zero Series offers easy-to-use products covering the complete car-care process, from washing to final coating.

Engine Support: LOOP

LOOP fuel and engine-oil additives help clean, lubricate and protect components operating under harsh conditions inside the engine.

SurLuster



LOOP
ENGINE SUPPORT CHEMICAL

SurLuster

STARTER RANGE

A focused five-product starter range

This focused starter range combines visible results, easy application and strong demonstration potential.

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- | | | |
|----|---|--|
| 01 | Zero Revive
HEADLIGHTS | Restore clarity by removing yellowing, haze and fine scratches |
| 02 | Tire Coating +R
TIRES + EXTERIOR RESIN | Deep black finish with protection for up to six months |
| 03 | Zero Window Strong RESET
AUTOMOTIVE GLASS CLEANER | Remove stubborn water spots, water stains and oil film |
| 04 | Zero Premium
NANO SPRAY COATING | Deep gloss, high water repellency and UV protection |
| 05 | Zero Cream
WAX | Carnauba gloss with simple tube application |
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HEADLIGHT RESTORATION

Zero Revive

Headlight Cleaning & Coating

- Removes yellowing and haze
- Polishes fine surface scratches
- UV-cut triple coating helps maintain clarity
- Suitable for plastic headlights and visors



- ❑ Product No. S-104
- ❑ Volume: 70 mL
- ❑ Application Cloth Included
- ❑ MOQ: 30 units
- ❑ Carton: W 552 × D 362 × H 232 mm
- ❑ Gross Weight: 5.8 kg

VISIBLE RESULT



SurLuster

TIRE + EXTERIOR RESIN

Tire Coating +R

Natural black.
Long-lasting protection.



UP TO

6 months

of protection with a subtle,
premium shine

- Water-based and pH-neutral
- Non-drip emulsion for clean application
- Helps protect against dirt, fading and degradation
- Also suitable for unpainted exterior plastic parts

Apply evenly with the included sponge.



- ❑ Product No. S-89
- ❑ Volume: 100 mL
- ❑ Application Sponge Included
- ❑ MOQ: 20 units
- ❑ Carton: W 465 × D 227 × H 173 mm
- ❑ Gross Weight: 4.0 kg

SurLuster

AUTOMOTIVE GLASS CLEANER

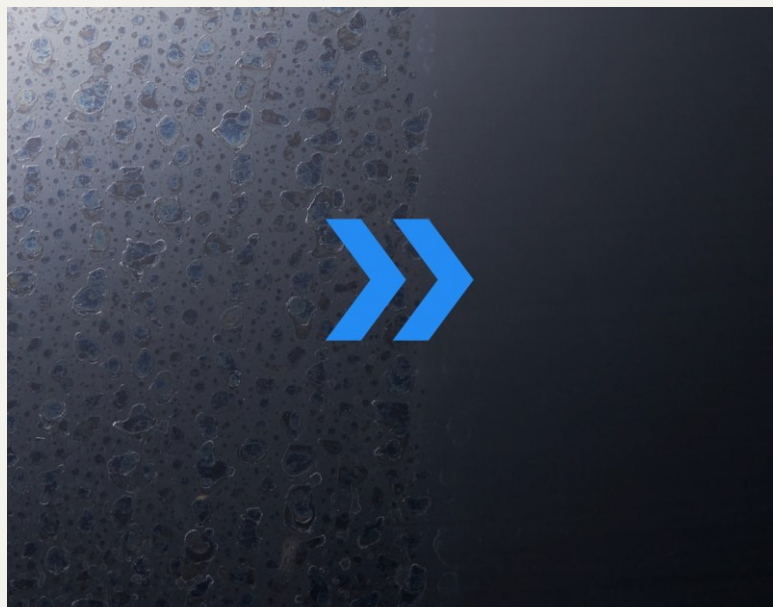
Zero Window Strong RESET

Stubborn water spots. Oil film. Clear glass.



BEFORE

AFTER



Two polishing agents work together

- 01** Hard, fine particles break down stubborn mineral deposits.
- 02** Soft, larger spherical particles help smooth the glass surface.

Also removes oily residue to improve visibility before applying a compatible glass treatment.

- ❑ Product No. S-133
- ❑ Volume: 80 mL
- ❑ Application Sponge Included
- ❑ Approx. 8 windshields
- ❑ MOQ: 20 units
- ❑ Carton size: W 440 × D 314 × H 235 mm
- ❑ Gross Weight: 4.3 kg

SurLuster

NANO SPRAY COATING

Zero Premium

Deep gloss with spray-on ease



UP TO 6 MONTHS

DURABILITY

- Glass-based silicone formula for rich gloss
- High water repellency
- Nano+ technology and UV absorbers
- Safe for metallic, pearl and mica paint
- Ready to use on wet or dry surfaces

- ❑ Product No. S-99
- ❑ Volume: 280 mL
- ❑ Cloth Included
- ❑ MOQ: 20 units
- ❑ Carton size: W 566 × D 408 × H 216 mm
- ❑ Gross Weight: 10.3 kg

WIPE TO A DEEP GLOSS



SurLuster

CARNAUBA WAX

Zero Cream

Traditional wax depth. Modern application.



Natural carnauba wax and ultra-fine micro powder create a rich gloss while helping remove water stains and minor scratches.

- 150 g tube for clean, controlled application
- Approx. one month of protection
- Suitable for metallic, pearl and mica paint
- Can also be used on motorcycles and bicycles

Not suitable for matte or satin paint finishes.

- ❑ Product No: S-153
- ❑ Volume: 150 g
- ❑ MOQ: 60 units
- ❑ Carton size: W 670 × D 410 × H 165 mm
- ❑ Gross Weight: 12.0 kg

A compound-free version is also available for maintaining coated vehicles.

EASY TUBE APPLICATION



DISTRIBUTOR INQUIRIES

Request export pricing, MOQ, case-pack details, SDS and sample availability.

Tell us your target channels, territory and expected first-order volume. We will prepare a market-specific proposal covering assortment, export terms, documentation and launch support.

REQUEST

Export pricing, MOQ, SDS and sample options

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Explore the full SurLuster Range

www.surluster.com